

Extent: 300 Pages

Illustrations: N/A

BIC Code: 1FM

Report Code: TRV003040

Formats: B format Paperback

Book Locale: Southeast Asia

Market: Asia, Travel

Marketing: Publication of this book will be supported by an advertising and media campaign in Ireland, UK and Asia

Territorial Rights: Ireland, UK, Asia

Extreme Asia

When Westerners Go East

By Luke Williams

ISBN: 978-1-905379-33-0

Published: 1st March 2018

Price: €11.99, £9.99

On his way to join a 70-year-old Canadian former military survival teacher to 'help him fight the bears' on a three-month trek in remote western Nepal, Luke Williams speaks to Westerners who travel to Asia to find things they can't find at home – riches, wives, ladyboys, cheap living and even cheaper opium, mountains, tropical beaches and orangutans used in human prostitution.

In this daring, fast-paced, funny and often very touching book, Luke explores Jakarta's surprisingly virile underground prostitution scene and consults an American medium in Ubud to channel his dead grandfather. He gets a penis enlargement in Seoul, jumps off the world's highest Bungy jump in Macau, goes undercover with paedophiles in Sri Lanka, eats a snake heart in Vietnam, investigates why so many westerners die in Thailand and meets the British woman who rehabilitates an orangutan used for prostitution by humans in Borneo.

Extreme Asia follows Luke Williams as he explores Asia's sex, drug and plastic surgery tourism capitals, and tries to find the one drug he has never, ever taken – a mysterious, purportedly reality splitting substance called XYZ.

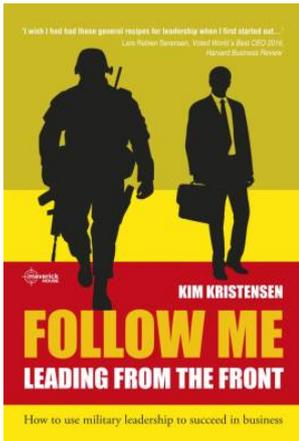
About The Author

Luke Williams

Luke Williams is an Australian journalist and the author of *The Ice Age: A Journey into Crystal-Meth Addiction*. His work has been published in *The Sydney Morning Herald*, *The Saturday Paper*, *the Brisbane Times*, *Crikey*, *The Global Mail*, *The Weekend Australian* and *Eureka Street*. In 2013 he was nominated for a Human Rights Media Award for a long-form investigative piece in *The Global Mail*, and in 2014 his article on ice addiction, 'Life as a Crystal Meth Addict', was a finalist in the Walkley Awards for Excellence in Journalism.

Sales Points

- Luke Williams is a reporter, broadcaster and bestselling author of the *The Ice Age: a journey into crystal-meth addiction*.
- *Extreme Asia* will be supported by a strong social media campaign on Twitter, Soundcloud, YouTube and Facebook.
- The author will participate in a promotional tour of Europe and Asia to support publication.



Follow Me: Leading From The Front

How to use military leadership to succeed in business

By Kim Kristensen

ISBN: 978-1-908518-47-7

Published: 16th May 2017

Price: € 14.99, £13.99

Leadership – especially during difficult periods – means having the courage to put yourself on the front line, choose a direction and say: follow me!

Kim Kristensen is a Danish author, motivational speaker and executive coach who teaches leadership skills to business leaders, diplomats and entrepreneurs around the world. *Follow Me* will guide you through the pillars of effective leadership.

The power of example is unmistakable, writes Kristensen, who served as a commander with the Royal Danish Army in Afghanistan and the Balkans. He believes you have to lead from the front. You have to go first. Knowing that you'll be there in both good times and bad – not just at the office party but also when the going gets tough – engenders trust and confidence among your employees.

Basing his observations on his own experience, Kristensen offers a range of effective tools to create a unique strategy with a consistent focus on tough training and choosing the right people. This is the foundation of world-class leadership.

The "New Nordic Leadership" is the new leadership mindset. Follow it.

About The Author

Kim Kristensen

Kim Kristensen, is currently the Master of Ceremonies of the Danish Queen's Royal Household, responsible for all the official foreign visits made to and from Denmark. He was chosen as The Leader of the Year 2009 in Denmark and is the author of *Follow Me – Leading from the Front*. He previously served as a Colonel in the Danish army, serving in the Balkans and Afghanistan. Kristensen has also worked as a strategy consultant for over 100 Danish and international companies, organizations and institutions.

Sales Points

- Follow Me will carry endorsements from The Sunday Times, The Irish Times and other media.
- Follow Me has been endorsed by prominent business leaders including Lars Rebien Sorensen, Voted World's Best CEO by Harvard Business Review.
- The author's promotional tour of Ireland and the UK will be supported by a strong social media campaign on Twitter, Soundcloud, YouTube and Facebook.

Rights Sold: World Audio to Blackstone Audio

Extent: 214 Pages

Illustrations: N/A

BIC Code: KJMB

Report Code: BUS071000

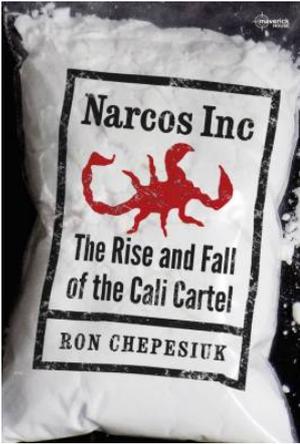
Formats: Trade Paperback

Book Locale: Denmark,
Europe

Market: Business leadership,
business management,
entrepreneurship.

Marketing: Publication of the
book will be supported by an
advertising and media
campaign in both Britain and
Ireland.

Territorial Rights: World
English



Narcos Inc

The Rise and Fall of the Cali Cartel

By Ron Chepesiuk

ISBN: 978-1-908518-58-3

Published: 15th May 2017

Price: €14.99, £13.99

For 20 years, the Cali drug cartel shipped thousands of tons of cocaine across the world, laundered billions of dollars in profits and was responsible for countless murders and assassinations. It ultimately controlled 70 percent of the world's cocaine market, flooding towns and cities with the addictive white powder dubbed the "champagne of drugs."

Through organized violence, terrorism, intimidation and bribery, the cartel became a major threat to Colombia's fragile stability. It also brought an unprecedented degree of strategy and planning to the drugs trade. It would take more than two decades and a global effort to bring it down.

In this account of the cartel's rise and fall, Ron Chepesiuk provides a compelling insight into the history of international drug trafficking. He draws vivid pictures of the gang's founders—Jose "the Chess Player" Londono and brothers Miguel and Gilberto Rodriguez Orejuela—and reveals how they built their empire, carving up the massive US market with their rival Medellin Cartel: New York going to Cali, Miami to Medellin. Unlike Medellin, led by Pablo Escobar, the men from Cali kept their complex operation in the shadows. It grew quickly and came to operate like a multinational corporation. In time, they became too big to share their spoils and fought an indescribably bloody war with the Medellin mob, a war they ultimately won.

About The Author

Ron Chepesiuk

Born in Thunder Bay, Canada, Ron Chepesiuk works as a full-time freelance journalist and film producer in the United States. All in all, Ron has published 25 books and more than 4,000 articles on subjects such as the environment, technology, business, politics, international relations, travel, true crime and transnational crime. Besides his work as a writer and producer, Chepesiuk currently teaches online courses in the journalism program of UCLA's Extension Division.

Sales Points

- The Cali Cartel are the subject of the forthcoming Netflix drama series Narcos 3
- Narcos Inc is the definitive work on the rise and fall of the Cali Cartel. The author interviewed many of the key players whilst researching the book

Rights Sold: North American

Extent: 350 Pages

Illustrations: 4 plates

BIC Code: JKVG

Report Code: TRU003000

Formats: Trade Paperback

Book Locale: Colombia,
Bogota

Market: True Crime,
Organised Crime

Marketing: Publication of the book will be supported by a strong marketing campaign on both social and traditional media. The campaign will include author interviews on radio, print and social media

Territorial Rights: Ireland, UK,
Asia



Extent: 288 Pages

Illustrations: 8 Pages of Black and white illustrations

BIC Code: HBW

Formats: B format Paperback

Book Locale: Ireland, Congo

Market: Military and defence

Marketing: The publication of the paperback edition will be supported by a major advertising campaign on all media.

Territorial Rights: World

Siege at Jadotville

The Irish Army's Forgotten Battle

By Declan Power

ISBN: 978-1-908518-24-8 **Published:** 25th September 2016 **Price:** €9.99, £7.99

Siege at Jadotville is Declan Power's acclaimed book on the men of A Company, 35th Battalion of the Defence Forces, who were deployed to protect the inhabitants of the village of Jadotville in the Congo in 1961.

Days after their deployment, A Company found themselves out-numbered and engaged in a pitched battle with native Congolese soldiers led by white mercenary officers. In addition to the overwhelming odds, A Company also had to contend with being strafed by a jet with no anti-aircraft defences to defend themselves.

Appeals for re-supply from UN forces went unheard. A number of attempts by Irish troops deployed in the vicinity failed. After firing their last round of ammunition and engaging in hand-to-hand-combat, Comdt Patrick Quinlan decided against the needless death of his men and ordered them to surrender.

Siege at Jadotville has been adapted for film, starring Jamie Dornan, which is now available to watch on Netflix.

About The Author

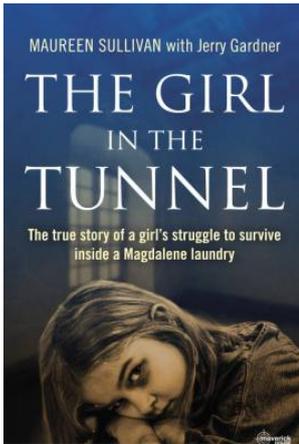
Declan Power

Declan Power is a security and defence analyst who has worked throughout Africa and the Middle East. He was a career soldier who served in the three combat arms of the Irish Army, attended the military college, and served within the higher echelons of Defence Headquarters.

Sales Points

- Jadotville, the film adaption of *Siege at Jadotville*, has been adapted for film by Netflix.
- Print rights have been sold into the United States, Canada, Poland, Britain and Ireland. Audio rights have also been sold.
- Declan Power is a respected commentator on military and defence issues.

Rights Sold: Film, Documentary, Audio Book, US and Canadian, Irish, English, Polish and Asian print rights.



Extent: 300 Pages

Illustrations: N/A

BIC Code: BM

Report Code: BIO026000

Formats: Trade Paperback

Book Locale: Ireland

Market: Personal Memoir

Marketing: The publication of this book will be supported by a strong advertising and marketing campaign on print, broadcast and social media

Territorial Rights: World

The Girl in the Tunnel

The true story of a girl's struggle to survive inside a Magdalene laundry

By Maureen Sullivan with Jerry Gardner

ISBN: 978-1-908518-38-5 **Published:** 29th September 2017 **Price:** €14.99, £13.99

Maureen Sullivan was a 12-year old girl when her mother sent her to a convent in New Ross, Co Wexford, on the promise that she would receive an education from the Good Shepherd Sisters.

Instead, she was committed to an often brutal and harsh regime inside a Magdalene laundry, a home run by nuns for fallen women on behalf of the Irish state. It was here that she endured years of physical and psychological abuse at the hands of nuns, who forced her to wash clothes, scrub floors, knit Aran sweaters and make rosary beads seven days a week. Her day would begin at 6am and finish at 9am. Separated from her family, Sullivan spent two years in New Ross, then further periods in a Magdalene laundry in Co Kildare, and another in Dublin city until she was eventually abandoned when she asked a Reverend Mother why she wasn't being paid. She emerged from the laundry uneducated, unable to communicate properly and suffering from low self-esteem.

The Girl in the Tunnel, tells the story of Sullivan's harrowing journey from the loneliness and despair of life in a Magdalene laundry to becoming a leading advocate for the women who survived the brutal and harsh system. This book is not just another memoir of a ruined childhood. Sullivan's story is one of a courageous individual who took on the might of the Catholic Church and Irish State.

About The Authors

Maureen Sullivan

Maureen Sullivan played an instrumental role in setting up the Justice for Magdalenes Campaign, and has acted as spokeswoman for the campaign on many occasions. An eloquent and engaging speaker, Sullivan has been interviewed for print, radio and television in Ireland and Britain. She was voted Carlow Person of the Year in 2013 in the Courage Category.

Jerry Gardner

Jerry Gardner is the author of *The World's 50 Greatest Sporting Trophies* and editor of *Words of Wisdom for your Health & Happiness*. The stories from his book on sporting trophies have featured on RTE, BBC, Ireland's Own, numerous on-line publishers and local radio stations and newspapers.

Sales Points

- Maureen Sullivan is now a leading campaigner for women and children who were sent to Magdalene Laundries. She has been the subject of documentaries broadcast by the BBC, RTE and Channel 4. She has also featured in newspaper and magazine features in Britain and Ireland.
- The running of mother and baby homes in Ireland is now the subject of an ongoing Commission of Inquiry by the Irish government. Investigations by the commission has led to the discovery of hundreds of childrens' remains buried in unmarked graves across Ireland which has attracted international media attention.
- Books of a similar genre have proven to be highly successful with many entering the bestsellers list.

